

## DRAFT MINUTES - MICHIGAN FILM ADVISORY COMMISSION - AUGUST 11, 2005

Chairman Emery King called the meeting to order at 10:10 A.M. in Lansing Michigan, with a quorum present of attending members: Bob Brown, Jim Burnstein, Harry Carlson, Alice Gilbert, Nancy Hagan, Cory Jacobson, Richard McLellan and later John Kelly.

Chairman King gave opening remarks and amendments to the printed meeting Agenda. It was moved by Richard McLellan, seconded by Cory Jacobson, to adopt the Agenda as amended, passed. Minutes of the previous meeting were presented for approval but met with opposition from McLellan who found inaccuracies therein and a resolution to postpone consideration of the Minutes until the next meeting was moved by McLellan, seconded by John Kelly, passed.

Chairman King commented on his priorities for the Commission, which were the need for state incentives, a tax package to bring business to Michigan, website review as current website is not too helpful, funding needs to enhance economic opportunities for the entire state, not just the metro areas. He also suggested that the Commission meet quarterly and he welcomed community involvement.

Dale Hull, Chief of Staff for Rep. Bill Huizenga, gave an update on the proposed incentive legislation, and expressed optimism for passage of the package this year. His presentation was followed by questions and comments from Commission members.

Richard McLellan brought up amending the current public act that enables the MFAC, specifically staggered terms; he asked Dale Hull if he thought Rep. Huizenga would sponsor said amendment. Mr. Hull said he would take the question to the Representative.

Agenda Item No. 7 called for the election of Officers. McLellan moved to keep current officers John Kelly as Vice Chair and Alice Gilbert as Secretary. Motion second by King, passed unanimously.

Dr. William Anderson, Director of the Department of History, Arts and Libraries, which houses the Michigan Film Office, addressed the Commission. His remarks included the current cultural economic effort for HAL and the strategic importance of having adequate resources available.

Janet Lockwood, director of the Michigan Film Office, offered a brief report in tandem with a short written report. She mentioned that the FY 2006 budget has given the MFO an additional \$250,000, but pointed out that nothing has been passed by the Legislature.

Harry Carlson with the assistance of Richard McLellan presented five proposed resolutions for discussion and action on creating five standing committees. The proposed language was circulated. McLellan moved that Resolution #5 be changed to read "Resolved that the Commission establish a Website and Marketing Committee to work with the Film Office and the Department to improve the website and evaluate other options." The change was accepted. McLellan moved that all of the Resolutions be adopted, Carlson seconded, unanimous passage. Chairman King circulated a request for members to state their committee preference and he further indicated he would make the appointment shortly.

There was brief discussion on the multi-county film office proposal written by Brad VanDommelen, Executive Vice President of the Detroit Metro Convention and Visitors Bureau. Chairman King suggested the MFAC offer a resolution of support, but since no member except King had read said proposal, consideration was postponed until the next meeting.

Mr. King returned to the committee subject, asking that a volunteer sign-up sheet be circulated amongst those in attendance at the meeting. The volunteer list will be coordinated by Ms. Lockwood for the time being. The Chair then called for comments from the public. Speakers included Sonya Avakian, Marcia Fishman, Mark Adler, Deb Havens, Kathy Mooney, Bob Allman and Cedi Ali Rajah.

After brief discussion, Chairman King announced that the next meeting would be in early October in Grand Rapids, hosted by Commission member Nancy Hagan of Celebration Cinema. An email with suggested dates will be circulated.

Vice Chair Kelly moved to adjourn, all supported, and the meeting was adjourned at 12:10PM.

Respectfully submitted,  
Alice Gilbert, Secretary  
Michigan Film Advisory Commission